iCotogo

The iConcierge In The Know For The Tourist On The Go.

Stop Googling Your Vacation and Start Trippin.

The perfect alignment of AI and humanity.

Travel Disruption At Its Finest

73.1M
Millennial audience | U.S. residents, 2025

2.50B
U.S. domestic person-trips | 2027 [F]

$1.420T
U.S. travel spending | 2027 [F]

TARGET: AMERICAN MILLENNIALS (born 1981–1996; turning 31–46 in 2027). Approximately 73.1M U.S. residents in the corresponding age group in 2025, or 21.4% of the population. This is the demographic audience, not a count of travelers or paying users. [5,6] Broader travel market: 2.50B domestic person-trips forecast for 2027; 107.7M U.S. outbound travel occasions reported for 2024. Trip counts include repeat travelers. [2,3]

TRAVEL SPENDING | 2022–2030

Year	U.S. abroad[1]	U.S. sector[2]
2022 A	$119.5B	$1.248T
2023 A	$158.2B	$1.308T
2024 A	$178.6B	$1.341T
2025 A	$193.0B	$1.360T
2026 E/M	$202.7B	$1.374T
2027 M/F	$212.8B	$1.420T
2028 M/F	$223.5B	$1.458T
2029 M/F	$234.6B	$1.496T
2030 M/F	$246.4B	$1.534T

A = actual; E = estimate; M = model; F = forecast.
[1] BEA travel imports, nominal USD; includes education/health; excludes international air passenger fares. 2022–25 reported, revisable. 2026 estimate and 2027–30 model: 5% nominal annual growth from 2025. [1,4]
[2] U.S. Travel/Tourism Economics: spending within the U.S., domestic + inbound; real 2025 USD. 2022–25 actual; 2026–30 forecast. Different scopes; do not add. [3]

FORECAST + ADDRESSABLE REACH

Industry outlook: U.S. travel spending rises from $1.374T in 2026 to $1.534T in 2030; 2027 real growth is 3.4%. Domestic leisure trips reach 2.04B in 2027. This is expansion context, not iCoToGo revenue. [3]

Outbound model: 107.7M trips x 1.03^(year − 2024) implies 117.7M occasions in 2027 and 128.6M in 2030. The 3% growth rate is an analytical assumption, not an NTTO forecast. Reach depends on launch markets, distribution and conversion.

ILLUSTRATIVE CARIBBEAN PACKAGE

Modeled average package: $2,000 total, including an $850 service fee. Illustrative assumption only, not an observed market average or customer quote. iCoToGo retains 30% of the $850 fee = $255 per trip; the remaining $595 is excluded from iCoToGo revenue.

FOUR PRICING OPTIONS | ILLUSTRATIVE ANNUAL REVENUE

Volume[3]	$5.99/month	$9.99/month*	$19.99/month	Guest: $49.99/use
1,000	$71,880	$119,880	$239,880	$49,990
10,000	$718,800	$1.199M	$2.399M	$499,900
100,000	$7.188M	$11.988M	$23.988M	$4.999M
1,000,000	$71.880M	$119.880M	$239.880M	$49.990M

Guest / No Membership: pay as you go, $49.99 each use; one set charge per use. Volume = average active subscribers for monthly plans, or total paid guest uses per year. Subscription revenue = subscribers x price x 12; guest revenue = uses x $49.99. Separate scenarios; all exclude trip service fees shown below. *$9.99 is a test price.

ILLUSTRATIVE TRIP SERVICE-FEE REVENUE | SEPARATE FROM PLAN / GUEST FEES

Trips per month	Trips per year	Monthly: $255/trip	Annual: $255/trip
100	1,200	$25,500	$306,000
1,000	12,000	$255,000	$3,060,000
10,000	120,000	$2,550,000	$30,600,000

For illustrative purposes only. Each row assumes the stated number of completed, fee-bearing trips every month for 12 months; trip volume is not inferred from subscriber counts. Revenue is before refunds, taxes, payment fees and operating costs. No sales or profit guarantee.

Specs, details and full concept available. Concept protected; full discussion and presentation subject to an iCoToGo NDA being in effect.

[1] BEA / FRED [2] NTTO [3] U.S. Travel [4] BEA scope [5] Millennial count [6] Pew definition


TRAVEL
ICOTOGO
THE CONCIERGE IN THE KNOW FOR THE TOURIST ON THE GO
travel
CURATED


STOP
Googling
YOUR VACATION.
START LIVING IT WITH
iCoToGo
The iConcierge In The Know,
For The Tourist On The Go